



CEO Clubs Network®

# CEO Clubs Network

No.1 Business Network

October 2025  
ISSUE 67

**8<sup>TH</sup> BURJ  
CEO AWARDS**  
22 - 25 NOVEMBER  
DUBAI

**ITALY DEBUTS  
PAVILION AT  
DOWNTOWN DESIGN 2025**

**COFFEE ISLAND'S  
OPENS IN CAIRO ON  
INTERNATIONAL COFFEE DAY!**

**LYTEN  
ACQUIRES NORTHVOLT  
BESS FACILITY IN POLANDS**

**WEB3  
IS TRANSFORMING  
AGRICULTURE**

**SHATLYKMYRAT ANNAMYRADOV**  
**CEO, SA GLOBAL TRADING**

# CEO Clubs Network

Connecting Minds,  
Creating Opportunities

## Our Services

- **Community Building**
- **Event Marketing**
- **Communication**
- **Trade & Investment Promotion**
- **Leadership & Excellence Award**
- **Entity Formation**

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**CEO Clubs Network®**

**CEO Clubs Network** is an award-winning, globally recognized organization specializing in community building, event marketing, communications, entity formation, trade and investment promotion. Our purpose is to nurture relationships, share knowledge, and create opportunities for C-level executives across the private and government sectors. With a strong presence in USA, UAE, and China, we distinguish ourselves by providing tailored advice, fostering strategic collaborations, and empowering businesses to thrive within an influential global network.

Our regional headquarter, CEO Clubs Network UAE, has been in the industry for more than 19 years. Showcasing a list of high-profile members plus 3,000 affiliations, our organization is grateful for the patronage of **His Highness Sheikh Juma bin Maktoum Al Maktoum, a member of Dubai royal family.**

We are a proud winner of the **Dubai Quality Appreciation Awards Cycle 2017 and 2022** which were presented by **His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of United Arab Emirates and Ruler of Dubai.**

Among our numerous major international awards, we are elated with EXPO 2020 Dubai Recognition by His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman & Group **CEO of EXPO 2020 Dubai Higher Committee for our invaluable contribution to the success of EXPO 2020 Dubai.**

## MISSION

CEO Clubs Network creates the most effective business platform for CEOs and Seniors Executives to share experiences, explore opportunities and grow business locally and internationally.

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8th Edition

## The Burj CEO Awards

Leading the Future: Innovation in Action

22 - 25 November 2025 - Dubai, UAE

**Nominations Closing Soon!**

[www.burjceoawards.com](http://www.burjceoawards.com)



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**Dear Members & Readers,**

October continued the dynamic momentum of this remarkable year, marked by purposeful collaborations, global engagements, and inspiring exchanges within the CEO Clubs community. Our gatherings and partnerships once again reflected the spirit of leadership, innovation, and connection that define our network.

This month, CEO Clubs was proud to participate in several significant partner events that reinforced our role in bridging global business communities.

**The ADAM Global 11th Forum in Dubai** brought together global leaders to shape the East–West economic future. Our members actively engaged and participated in insightful discussions, with several enjoying the opportunity to speak and share their perspectives during the event.

We were also delighted to be part of the **Global Takaful and Re-Takaful Forum 2025**, which concluded successfully in Dubai. Our members took part enthusiastically, and our Founder & CEO, Dr. Tariq Nizami, was honored during the forum for his visionary leadership and contribution to international business collaboration.

In addition, the **Blockchain Life 2025** event offered an exciting platform for innovation and networking over two dynamic days. A number of our members attended, exploring emerging opportunities in blockchain, digital assets, and financial technologies.





We are also pleased to welcome our newest members to the CEO Clubs family:

**Lula Mohanty – Managing Partner, IBM Consulting**

**Mr. Enrique – CEO, Microavia**

**Dr. Surinder P. Singh – CEO, Supratika Ventures**

As always, the continued growth of our community reflects the collective energy, ambition, and leadership of our members around the world.

Looking ahead, we are excited to announce our upcoming **CEO Clubs Lunch Meeting on November 5, 2025**, in support of the **Ras Al-Khaimah Investment and Business Summit**. This special event will bring together influential business leaders, investors, and government representatives to explore strategic growth opportunities and strengthen partnerships across the UAE and beyond.

Further ahead, we are thrilled to share that the 8th Edition of the **Burj CEO Awards will take place in Dubai from November 22–25, 2025**, under the inspiring theme “Leading the Future: Innovation in Action.” Nominations are now open, and we eagerly anticipate celebrating exceptional leadership, innovation, and achievement at this prestigious global event.

As we move forward, we look ahead to more inspiring gatherings, impactful partnerships, and stories of leadership that continue to shape our global community. Together, we are building bridges that define the future.

Warm regards,

**Sarah Dong**

**Editor-in-Chief | CEO Clubs Magazine**



## ADAM GLOBAL'S 11<sup>TH</sup> FORUM IN DUBAI UNITES GLOBAL LEADERS TO SHAPE EAST-WEST ECONOMIC FUTURE

The 11th edition of the ADAM Global International Business Forum (IBF) concluded successfully on Monday, October 6th, gathering over 300 senior business leaders, policymakers, legal and financial experts, and strategic advisors at the prestigious Al Habtoor Palace in Dubai under the compelling theme: “East is the New West.”

The event opened with welcome remarks from **Mr Sayyed Abbas Shah, Group CEO of ADAM Global**, setting the tone for a day of transformative dialogue on cross-border trade, legal and tax innovation, capital flows, digital assets, and healthcare transformation

The forum was officially inaugurated in the presence of Dr Mohammed Saeed Al Kindi, Dr Juma Madani, and ADAM Global's Founder and Chairman, Dr Tahir Akhtar, who emphasized the growing influence of the East in shaping the global economic landscape.

### A platform for global collaboration

Representatives from over 40 countries attended the forum, including top-tier advisors, government officials, and private sector stakeholders from the USA, Canada, the United Kingdom, Germany, Switzerland,



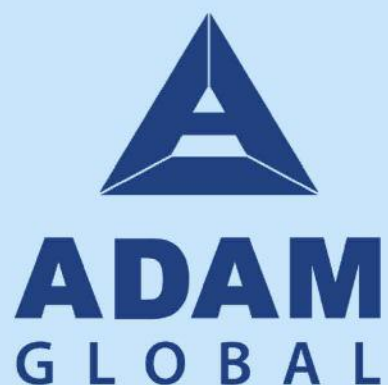


the Netherlands, Italy, the UAE, Saudi Arabia, India, Pakistan, Southeast Asia and Africa.

The forum served as a bridge for East-West partnerships, in line with ADAM Global's mission to foster sustainable and inclusive business growth worldwide.

These speakers addressed a wide range of critical topics, from AI-led financial inclusion and sustainability to the future of education, healthcare systems, and strategic investments in the MENA and APAC regions.

The event also featured high-level panel discussions, including:



“Entrepreneurship in the East” featuring Elisabeth Anne, Regional Managing Director at Imagination MENA

“Global Healthcare Transformation” with leaders from the UAE, India, and Africa

“Digital Assets & the Legal Future of Finance”, where experts explored blockchain regulation and sovereign digital strategies













## GLOBAL TAKAFUL AND RE-TAKAFUL FORUM 2025 CONCLUDES IN DUBAI

21 October 2025, **The 7th Global Takaful and Re-Takaful Forum 2025, organized by AlHuda CIBE FZ LLE – UAE**, concluded successfully at the Dusit Thani Hotel, Dubai, bringing together leading voices from more than 20 countries to explore the evolution, opportunities, and future roadmap of the global Takaful and Re-Takaful industry.

The event opened by a warm welcome from Mr. Muhammad Zubair, CEO of AlHuda CIBE – UAE. In his address, Mr. Zubair highlighted that “Takaful is more than a financial product; it is a system built on compassion, cooperation, and mutual responsibility.

The inaugural session was graced by distinguished guests including H.E. Fareed Lutfi, Secretary General of the Emirates Insurance Federation, UAE; H.E. Ali Zeb Khan, Trade and Investment Counsellor at the Consulate General of Pakistan, Dubai. Their presence reinforced the growing international collaboration within the Takaful and Re-Takaful ecosystem.

Throughout the day, the forum hosted a series of engaging sessions addressing emerging trends, technological innovation, and stability within the Takaful and Re-Takaful sectors.



The discussions explored how Artificial Intelligence, digitalization, and ethical governance are reshaping the industry, with insights shared by experts including Mr. Frederik Bisbjerg (UAE), Mr. Adnan Sab'a El Aish (UAE), Mr. Bashar Al Nator (UAE), Mr. Max Arena (UK), and Dr. Aftab Hasan (UAE).

Subsequent sessions highlighted Climate Risk and Re-Takaful Development in Africa, led by Mr. Hassan Bashir Ibrahim, Mr. Yusuf Bodiati, and Dr. Timothy Nielander, and the Emergence of the Gold Market and Future Prospects of Takaful for the Islamic Finance Industry, featuring Mr. Pietro Piccinetti, Mr. Huseyin Burak Erten, and Mr. Shafaat Hashmi.

The concluding session on Takaful Portfolios and Innovative Products, chaired by Ms. Sadia Noori, presented innovations from O Gold, Al Wathba Insurance, Wellxai Technologies, and Oman Reinsurance Company, emphasizing that the industry's future depends on creativity, inclusion, and customer-centered design.

Following a day of dynamic discussions and networking, the event culminated in the Takaful and Re-Takaful Awards Ceremony, recognizing excellence, innovation, and leadership in the global Takaful landscape. AlHuda CIBE presented 36 distinguished awards to leading Takaful operators, Re-Takaful providers, technology innovators, and financial institutions for their outstanding contributions to advancing ethical and Shariah-compliant financial services.





8th Edition

# The Burj CEO Awards

Leading the Future: Innovation in Action

22 - 25 November 2025  
Dubai, UAE

— CLICK HERE —  
*to submit*  
**A NOMINATION**

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#BurjCEO Awards





# 8th Burj CEO Awards

## Leading the Future: Innovation in Action

Welcome to the 8th Burj CEO Awards, the ultimate global celebration where visionary leaders, game-changing innovators, and trailblazing entrepreneurs unite to define the future of business. Dubbed the “Oscars of the Business World”, this landmark event sets the stage for bold ideas, transformative partnerships, and world-class networking.

Set against the glittering skylines and cutting-edge tech hubs of Dubai this year’s Awards embody the spirit of relentless innovation and dynamic leadership. It’s more than an event—it’s a movement shaping tomorrow’s business landscape today.

## Burj CEO Awards 2016 - 2024

**350+**  
Awardees

**1000+**  
International  
Delegates

**5**  
Continents

**5000+**  
Business Summit  
Attendees

**3000+**  
Awards Gala  
Attendee

## Previous Host Country



 Istanbul  
Turkiye, 2024



 Mediterranean  
Cruise, 2023



 Dubai  
UAE - 2022



 Mauritius  
2019



 Shenzhen,  
China - 2018



 London  
UK - 2017



 Washington,  
USA - 2016



## "Leading the Future: Innovation in Action"

The world is changing faster than ever—and leaders must do more than adapt; they must innovate boldly and act decisively.

Our theme captures this energy: **"Leading the Future: Innovation in Action"**. It's a call to action for CEOs, founders, investors, and policymakers who are breaking barriers, building smart ecosystems, and creating sustainable impact at scale.

Expect conversations that push boundaries, awards that honor true pioneers, and connections that spark the next big breakthroughs.

### Reasons to Attend



Conference  
Sessions



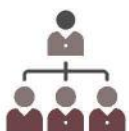
Awards &  
Celebrations



Speaking  
Opportunity



International  
Collaboration



Networking  
Opportunities



B2B  
Meetings



Brand  
Visibility



Industry  
Insights





## Who Will You Meet?

- Visionary CEOs and founders from top global companies
- Government dignitaries and diplomats shaping international policies
- Innovators and disruptors redefining industries with emerging tech
- Venture capitalists and institutional investors scouting the next unicorn
- ESG and sustainability champions
- Global media and influencers covering the future of business

## The Burj CEO Award, Oscar of the Business World

### Why This Matters

#### **Be Seen on the World Stage**

Amplify your brand with global media, Times Square exposure, and exclusive red-carpet moments.

#### **Unlock Next-Level Connections**

Meet and mingle with decision-makers ready to collaborate and invest.

#### **Shape the Future**

Join critical conversations on technology, sustainability, and global growth.

#### **Celebrate Your Journey**

Gain recognition that cements your legacy in the world's most prestigious CEO community.



# DESIGN MADE IN ITALY

Discover it at  
Downtown Design 2025

5 - 9 November 2025  
DUBAI DESIGN DISTRICT - D3



# ITALIAN DESIGN EXPORTS TO UAE RISE AS ITALY UNVEILS PAVILION AT DOWNTOWN DESIGN 2025

Italy is set to make a striking statement at Downtown Design 2025, running from 5–9 November at Dubai Design District (d3), under the theme “Dubai Meets Italian Design.” The Italian Pavilion, designed by acclaimed Italian architect Simone Micheli, will bring together over 22 leading Italian design houses, offering visitors an immersive journey through the innovation, artistry and heritage that define Made in Italy.

The Italian design sector continues to grow strongly in the UAE. Italian furniture and lighting exports reached €360 million in 2024, a 22.3% increase year-on-year, representing over 10.1% of the country’s market by value. In the 7 months of 2025, furniture and lighting exports totalled €200.4 million, a 2.5% increase year-on-year, representing 10.5% of the UAE market by value. These figures reflect the UAE’s deepening appreciation for Italian craftsmanship, contemporary aesthetics and sustainable design.

More than an exhibition, the Pavilion is conceived as a dynamic hub for dialogue and collaboration, hosting design conversations, networking sessions and business matchmaking that connect Italian manufacturers with architects, interior designers, developers and buyers from across the Gulf. A highlight will be a panel discussion with Italian and regional experts exploring the future of

of global design and how Italian creativity continues to evolve—balancing innovation with cultural values and sustainability.

The Pavilion itself is a dialogue between tradition and modernity, where light, form and material converge to create a sensory experience of beauty with purpose.

Visitors will encounter collections spanning furniture, marble, glass, lighting and outdoor living, with opportunities to engage with brand executives, attend live demonstrations and witness the ingenuity of Italian design. Exhibits blend contemporary vision with artisanal roots, featuring responsibly sourced materials and centuries-old techniques reimagined for modern living.

“Downtown Design celebrates the enduring dialogue between Italy and the UAE— countries united by their appreciation for beauty, innovation and sustainable progress. Italian design embodies culture, craftsmanship and the art of living beautifully. Through this Pavilion, we reaffirm strong cultural and business ties, inspiring new collaborations in architecture and design,” said **Lorenzo Fanara, Ambassador of Italy to the UAE.**



## CUBAN NIGHT IN DUBAI: THE TRIUMPH OF ESTRELLAS DE BUENA VISTA Y MÁS IN WTC

On the night of **October 22, 2025**, the Dubai World Trade Centre became an unlikely gateway to Cuba. The performance of Estrellas De Buena Vista y Más transformed Exhibition Hall 8 into a vibrant celebration of Cuban rhythm and soul.

The ensemble -featuring veteran musicians linked to the legendary Buena Vista Social Club alongside a new generation of Cuban performers- delivered a show that was both nostalgic and electrifying.

From the first son montuno to the final bolero, the audience responded with enthusiasm rarely seen in Dubai's cultural calendar, filling the hall with dancing, applause, and chants for more.

The success of the event underscored not only the enduring global charm of Cuban music but also the strategic potential of cultural programming as an economic asset in Dubai's thriving entertainment and tourism industries.



Behind the scenes, this triumph was the result of meticulous coordination among several key players. The artistic core of Estrellas De Buena Vista y Más brought together some of Cuba's most emblematic musicians, whose international prestige guaranteed authenticity and quality.

The Dubai edition was produced in partnership with Turkish Airlines, Havana Events, a company that has positioned itself as a bridge between Latin American culture and the Gulf region's dynamic events scene. DXBLive, the events corp from The Dubai World Trade Centre, one of the city's most experienced venues for international performances, provided the infrastructure, technical expertise, and logistical support necessary to stage an event of this scale.

Artistic management were a great job from Efecto Sound. Khaleej Times offered its pages and audience, and Havana Club sweetened the palate.

Ticket sales were managed through Platinumlist, the leading digital platform for entertainment in the region, ensuring wide reach, seamless access, and strong pre-event promotion.

This ecosystem of collaborators — artists, producers, venue operators, and ticketing platforms — exemplifies the business model that has made Dubai a global hub for cultural entertainment.



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The enthusiastic audience response reflected both the timeless appeal of Cuban music and Dubai's growing appetite for authentic cultural experiences. Attendees came not only from the local Cuban and Latin American communities but also from the city's diverse expatriate population and international tourists seeking something beyond mainstream nightlife. Social media quickly filled with clips of spontaneous dancing and audience sing-alongs, confirming that the concert had struck an emotional chord. Reviews in local publications described the night as "an unforgettable journey through the soul of Havana," while online comments praised the energy, professionalism, and warmth of the performers. The show's atmosphere -intimate yet exuberant- was proof that cultural heritage, when presented with artistic integrity, can thrive even in the hypermodern setting of Dubai.

A well-branded Cuban cultural offering fits perfectly within Dubai business ambiance. Cuban music has a universal emotional resonance, appealing to audiences across age groups and nationalities.

When paired with complementary experiences -such as dance workshops, themed dinners, or art exhibitions- it becomes a multi-sensory product capable of extending tourist stays and increasing per-visitor expenditure.

For Dubai's hotels, restaurants, and tour operators, integrating authentic Cuban culture into their offerings could open a fresh and profitable niche.







The triumph of Estrellas De Buena Vista y Más in Dubai is both a cultural milestone and an economic signal. It proves that audiences in the UAE are eager for experiences that combine quality, emotion, and authenticity.

For Dubai's tourism and leisure sectors, it marks the opening of a new frontier -one where the sounds of Cuba can complement the skyline of the Gulf. In that sense, the echoes of the Buena Vista legacy that filled the World Trade Centre that night may well be the first notes of a broader symphony — one that harmonizes culture, commerce, and connection across continents.





**The Lobito Corridor is a strategic axis for economic development and food security, extending to Zambia over a distance of more than 700 kilometres**

## **INFRASTRUCTURE DEVELOPMENT IN ANGOLA IN LIGHT OF THE AFRICAN UNION'S STRATEGY**

This article analyses the evolution of infrastructure development in Angola over 50 years of Independence, with an emphasis on post-war recovery, the expansion of strategic sectors, and future prospects, aligning the national infrastructure agenda with the strategy of the African Union (AU) and Agenda 2063.

Based on verified data, it outlines progress made in the sectors of Energy and Water, Transport, Port Logistics, and Information and Communication Technologies (ICT), as well as the challenges of financing, planning, and regional integration.

In the context of Angola's leadership within the AU, the President of the Republic, João Manuel Gonçalves Lourenço, highlighted the mobilisation of financial resources for infrastructure investment as a key pillar of Agenda 2063. In his inaugural address, he reiterated priorities such as the construction and modernisation of roads and highways, railway networks, ports, and airports, as well as transport and energy distribution infrastructures, aiming to transfer energy from surplus to deficit regions.



João Lourenço also called for the establishment of a new International Financial Architecture that would allow Africa to no longer be seen as a marginal player in the global economy but rather as an active and decisive one.

The AU is guided by a clear, objective vision to ensure fairer, simpler access to the financial resources needed to implement the continent's development projects.

### STRATEGIC FRAMEWORK

The AU Chairperson requested that the organisation develop a strategy for mobilising Africa's international partners interested in mutually beneficial investments.

He emphasised the need for measurable goals not only in infrastructure but also in technological innovation, food security, and energy transition. The aim is to continue engaging bilateral and multilateral partners to finance and invest in continental interconnection projects, thereby driving African growth and development.

In line with this agenda, Luanda was announced as the host of the 3rd Summit on Financing for Infrastructure Development in Africa, to be held from 28 to 31 October, in order to consolidate a platform for dialogue and sustainable partnerships.

### SUMMITS AND FINANCING EVENTS

The 3rd Summit on Financing for Infrastructure Development in Africa, in Luanda, serves as a platform for dialogue, bridge-building, and partnership commitments to enable infrastructure integration, promoting connectivity, innovation, and regional sustainability.

The event brings together experts, financiers, policymakers, and strategic partners to discuss critical infrastructure issues in Africa. These meetings fall within Angola's AU Presidency agenda and aim to foster reflection and mobilisation on infrastructure issues, as well as to explore ways to attract investment for project implementation.

Africa thus has a unique opportunity to discuss approaches to mitigate constraints on continental infrastructure.

### RECOVERY AND EXPANSION IN ANGOLA

Domestically, Angola has pursued a path of development based on national reconstruction initiated after the peace agreements. From 2002 to the present, interventions have been carried out to restore and expand energy capacity and to rehabilitate and modernise critical infrastructures. In the road sector, although challenges remain in maintenance and conservation,

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the continuous improvement of the road network has contributed to territorial integration through key national routes such as EN-100, EN-140, EN-160, EN-225, EN-230, and EN-250, which are vital corridors for the movement of people and goods.

In the housing sector, Angola still has considerable work to do. The government has implemented an ambitious program that has so far led to the construction of 30 housing communities and urban developments. Currently, 3,929 housing units are under construction in the provinces of Icolo e Bengo, Cabinda, Cuanza-Norte, Malanje, and Zaire.

Having overcome the emergency phase, it is now time to further open the sector to private real estate investment, supported by commercial banking and guided by self-construction initiatives.

The Angolan Government is working to enhance the image of major cities through integrated infrastructure programs nationwide.

Resources are being mobilised to ensure that structural projects are implemented and that cities are gradually equipped with the necessary infrastructures befitting their status as provincial capitals.

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## **ELECTRIC POWER**

Rehabilitation and modernisation of existing hydroelectric plants (Gove, Lomaum, Mabubas) and the construction of the Capanda plant, as well as rehabilitation/modernisation of Biopio and Calueque. Construction of new power stations and installation of transmission lines (Capanda–Luanda), with thermal backup plants in various cities.

Impact: The installed generation capacity increased from approximately 450 MW in 1975 to about 6,300 MW today.

Structure: 72 power plants (13 hydroelectric, 45 thermal, 5 solar, and 9 hybrid).

Access: National electricity access rate estimated at 48%, with over 2 million households connected.

## **TRANSPORT AND PORTS**

Within the infrastructure development framework, a major milestone was the inauguration of the Dr António Agostinho Neto International Airport (2023), marking Angola's modernisation and internationalisation.

Investment in airport infrastructure reflects the importance given to civil aviation. Since its inauguration, the airport has remained the highest expression of Angola's determination to modernise



and project itself internationally.

In October 2025, the first phase of operational transition was completed, including the transfer of domestic, regional, and cargo flights, followed by the start of international passenger operations.

Other key initiatives include the integrated development of Namibe Bay (Namibe Port), with terminal expansion and waterfront redevelopment, strengthening the region's competitive position.

The Barra do Dande Free Zone was also launched, featuring a port terminal, grain reserve, edible oil refinery, aluminium industrial park, and a Volvo bus assembly plant — clear evidence of Angola's commitment to industrialisation and job creation.

## LAND TRANSPORT AND CONNECTIVITY

This segment has seen major improvements in road and rail infrastructure, aimed at economic diversification, connectivity, and competitiveness. The Luanda Railway has been modernised and expanded, integrating new stations with the international airport.

Another flagship project is the Lobito Corridor, a strategic axis for economic development and food security, with plans to extend it to Zambia, covering over 700 kilometres.



**Estanislau Domingos**  
**Analyst for Legal and Economic Affairs**

All information on investments can be found on the AIPEX website: <https://www.aipex.gov.ao/>.

The information is also translated into several languages.

At the UAE level, they can do so by contacting the **Embassy of Angola in Abu Dhabi, United Arab Emirates, located at Al Mushrif Area, Salama Bint Butti Street, Villa 176, P.O. Box: 36532 Abu Dhabi, United Arab Emirates,**

**Tel: +971 244 77042, 024 477042**

**Fax: +971 244 77043**

**Email: [info@angolaembassy.ae](mailto:info@angolaembassy.ae),**

**[www.emiradosarabesunidos.mirex.gov.ao](http://www.emiradosarabesunidos.mirex.gov.ao)**



## ITALY MACHINERY EXPORTS TO UAE SURGE TO €161M IN H1 2025 AS DEMAND FOR “MADE IN ITALY” TECHNOLOGIES ACCELERATES

Italy is reinforcing its position as a global industrial powerhouse, with exports of packaging and food processing machinery to the United Arab Emirates reaching €161 million by July 2025 — a clear reflection of the Gulf’s growing demand for Made in Italy innovation, precision, and engineering excellence. According to the latest data, Italy leads the UAE market in both sectors: packaging machinery exports totalled €53.7 million,

up 58.3% year-on-year, capturing a 34.7% market share, while food and beverage processing machinery reached €107.3 million, an 87.5% increase over 2024, securing a 35.4% market share.

This remarkable performance highlights Italy’s role as a trusted industrial partner, supporting the UAE’s ambitions in manufacturing diversification, food security and technological advancement.



This momentum will be showcased at Gulfood Manufacturing 2025, held at the Dubai World Trade Centre from 4–6 November 2025, where 252 Italian companies will take part — positioning Italy among the largest and most influential international participants at the exhibition.

At the event, the Italian Trade Agency (ITA), in partnership with UCIMA (Italian Packaging Machinery Manufacturers Association) and the Italian Ministry of Foreign Affairs and International Cooperation, will showcase the latest Made in Italy technologies through a dedicated Italian Lounge. Serving as a dynamic business hub, the Lounge will connect regional manufacturers, distributors, and investors with Italy's most innovative companies, presenting next-generation solutions that boost productivity, sustainability, and digital transformation across production and supply chain systems.

“Italy's participation at Gulfood Manufacturing marks more than a trade milestone — it embodies the deep industrial partnership between our nations. Italian technology perfectly aligns with the UAE's pursuit of innovation, sustainability, and high-performance manufacturing,” said Lorenzo Fanara, Ambassador of Italy to the UAE.

The UAE's expanding food manufacturing sector is driving unprecedented demand for advanced machinery and automation.

Italian engineering, long synonymous with precision, performance and quality, is powering this transformation through sustainable, efficient and highly automated solutions tailored to regional requirements.

The UAE's food manufacturing sector, valued at USD 23.21 billion in 2025 and projected to more than double to USD 52.76 billion in the coming years, is driving unprecedented demand for advanced machinery and automation. Italian engineering — long synonymous with precision, performance and quality — is powering this transformation through sustainable, efficient, and highly automated solutions tailored to regional requirements.

“The Gulf is undergoing a manufacturing transformation, with Italian engineering at its core. Our Food Processing and Packaging machinery exports to the UAE have grown strongly over this year, reflecting the market's trust in Italian quality, precision and sustainability.

As the UAE cements its position as the region's manufacturing and logistics hub, Italy remains a trusted partner — fuelling industrial diversification, technological advancement and sustainable growth across the Gulf.



**ENRIQUE PLAZA BAEZ**  
**CEO, MICROAVIA**



# MICROAVIA

[www.microavia.com](http://www.microavia.com)

**Microavia** is a pioneering aerospace company specializing in advanced drone technologies and autonomous systems. With a strong commitment to innovation and precision engineering, Microavia delivers cutting-edge solutions that redefine efficiency and safety in aerial operations. Under visionary leadership, the company has achieved rapid global expansion through strategic international partnerships, establishing itself as a trusted name in the drone industry.

Today, Microavia continues to push the boundaries of technology, shaping the future of intelligent flight and next-generation aerospace solutions.

**AUTONOMOUS DRONE-IN-A-BOX  
FOR INFRASTRUCTURE &  
BORDER PROTECTION**





## IBM Consulting

In February 2025, **Lula Mohanty has been announced as Managing Partner MEA, IBM Consulting.** She previously served as the Global Managing Partner, for Strategic Sales in IBM Consulting. In this role, she was responsible for driving large strategic transformational pursuits with enterprises across multiple industries globally. Organizations today, are looking to apply technology to drive business expansion, create state of the art customer experiences, drive internal efficiencies, reconfigure their operating models and reskill their staff. Lula's mandate is to help clients create and execute these missions, in collaboration with other partners in the ecosystem. This is a multi trillion dollar industry and IBM Consulting operates with more than 500 marquee clients globally.

Lula has been with IBM for 25 years and during this time, has held various leadership positions in different countries. She was responsible for managing the IBM Consulting P&L for all of Asia Pacific during 20018-2023,

working out of Singapore. Prior to that , She was responsible for IBM's consulting business in India and South Asia between 2015 -2018. She returned India and the region to revenue and profit growth, and drove several landmark transformations with her clients during this time. State Bank of India, Indian Oil Corporation, Adani Group of Industries, Bharti Airtel, Vodafone Idea Limited, Development Bank of Singapore (DBS), Defence, Science and Technology Agency (DSTA) Singapore, Singapore Land Authority (SLA), Synapse-Singapore, Krungthai Bank-Thailand, Indosat-Indonesia, Ministry of Defence-Australia, Energy Australia, HSBC, CTBC-Taiwan, Hongkong Jockey Club - are some of her key associations.

Lula also led the global delivery centers for IBM Consulting in India and Philippines, where she was responsible for delivery of IT and Process outsourced services. These included setting up the delivery operations, management of SLAs, Skills, utilization of resources and

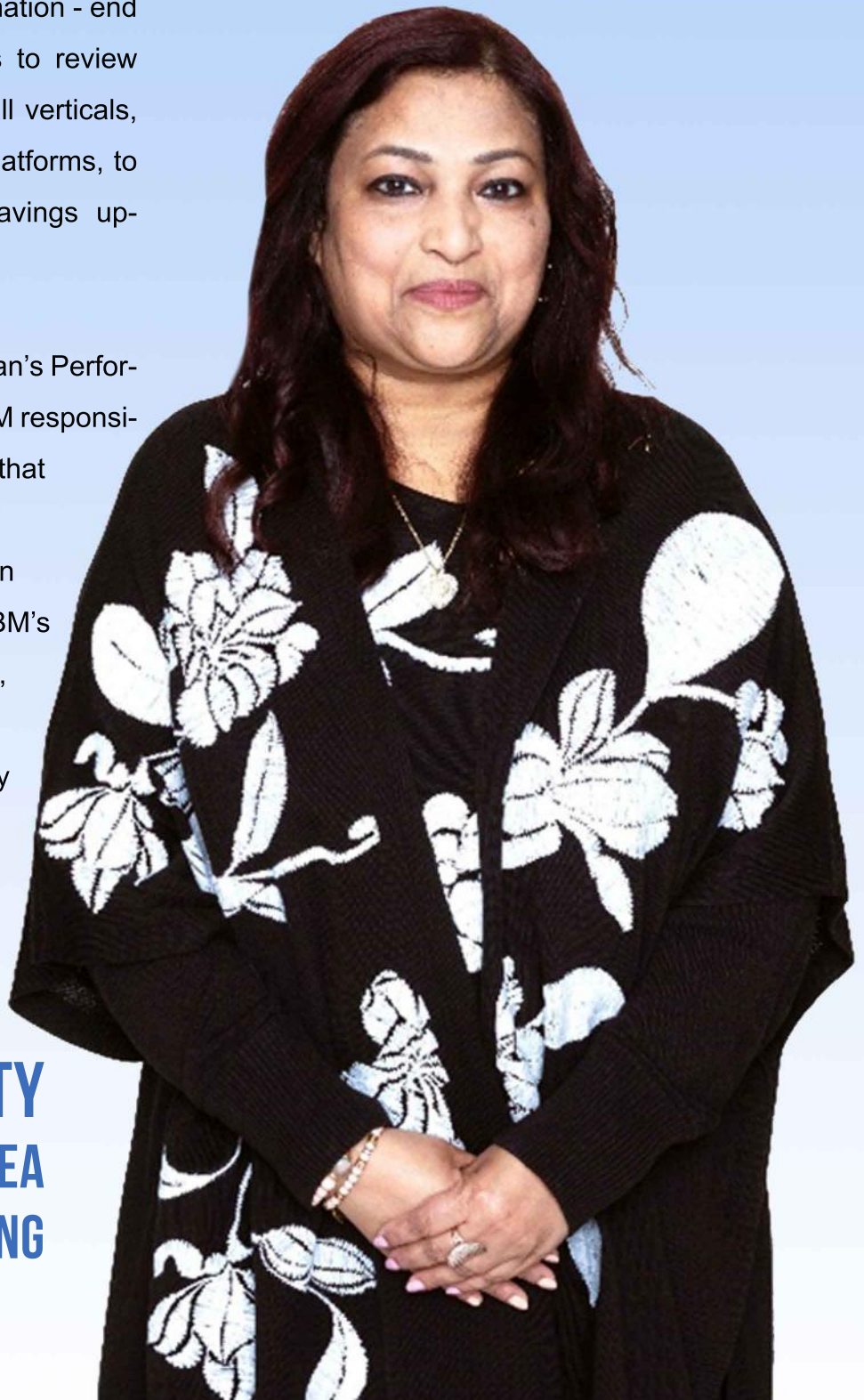


and ensuring benefits realization as outlined in the contracts. At the center level, she was measured on Over/under recovery, client satisfaction, employee engagement, delivery excellence and contract GP performance.

Lula is also the executive sponsor from IBM Consulting on a very strategic enterprise wide IBM process and platform transformation - end to end. The program's mandate is to review IBM Enterprise operations across all verticals, to standardize process, tools and platforms, to drive productivity and generate savings upwards of a billion dollars.

Lula is a member of the IBM Chairman's Performance Team of the top leaders in IBM responsible for a sizeable business portfolio that influence IBM's performance and also a member of IBM's Acceleration team. This team is responsible for IBM's strategy, growth, and transformation, in the industry. She is an Industry Diamond in IBM's Industry Academy as an eminent spokesperson in the Banking industry.

She is a member of CII-confederation of Indian Industries and is actively involved in the sub committee for supply chain transformation. She represents IBM in Nasscom's D&I program, and is also associated with the Bridge Foundation in supporting women empowerment in Asia.



**LULA MOHANTY**  
**MANAGING PARTNER – MEA**  
**IBM CONSULTING**



**SHATLYKMYRAT ANNAMYRADOV**  
**CEO, SA GLOBAL TRADING**



**Shatlykmyrat (Murat) Annamyradov** is a Turkmen-born entrepreneur based in the United Arab Emirates, with business operations across four continents. He is the Founder and CEO of **SA Global Trading**, a leading fertilizer trading and production company active in more than twenty countries. Over the past decade, he has built an international network spanning logistics, manufacturing, and export hubs. Today, Murat is expanding into the technology sector, pioneering the tokenization of fertilizer trade through Web3 innovations, merging traditional commodities with the future of digital finance.

## HOW WEB3 CAN TRANSFORM THE AGRICULTURE INDUSTRY

Agriculture has always been one of the world's oldest industries — yet it's also one of the most disconnected from the digital revolution. For centuries, farming relied on trust, experience, and weather. But today, with technology evolving faster than ever, agriculture faces a new opportunity to reinvent itself through Web3 — the decentralized internet built on blockchain, smart contracts, and tokenization.

I have been involved in fertilizer production and agri-trade across several continents, and I've seen firsthand how fragmented this ecosystem is. Farmers, traders, and buyers often operate in silos, dealing with uncertainty at every stage — from logistics and pricing to finance and transparency. Web3 has the potential to bring all of these players onto a single transparent digital layer where data, assets, and trust can finally flow freely.

### Transparency from Farm to Fork

Today's consumers want to know where their food comes from, how it was grown, and how much carbon it produced along the way. Blockchain makes this possible. Each step of the supply chain — from the fertilizer applied to the soil to the final packaged product — can be recorded on an immutable ledger.

Imagine scanning a QR code on a bag of tomatoes in a Madrid supermarket and instantly seeing the farm it came from, the fertilizer batch used, and the sustainability score. That's not science fiction anymore; it's what blockchain traceability already enables. For global traders like us, it also means easier compliance with regulations like CBAM in Europe and ESG reporting for sustainability-minded buyers.

## Tokenizing Agricultural Assets

Access to financing remains one of the biggest barriers for farmers and small agri-businesses. Most can't get loans because they don't have formal collateral or credit history.

Web3 changes that by allowing real assets — such as crops, fertilizer inventory, or warehouse receipts — to be tokenized and represented digitally.

These tokens can be sold to investors, used as collateral, or even traded on decentralized finance (DeFi) platforms. A farmer can, for instance, tokenize 20% of his upcoming wheat harvest to raise capital for irrigation — all recorded transparently and automatically settled through smart contracts. It's a new way to bring liquidity into agriculture, without waiting for banks to catch up.

## Data Belongs to Farmers — Not Corporations

Today, massive amounts of agricultural data are collected — from drones, soil sensors, weather stations, and satellites. But the value of this data usually flows upward to corporations, not to the farmers who generate it. In a Web3 world, farmers can own their data as a digital asset, choosing who can access it and even earning tokens in exchange for sharing verified information.

This could give rise to decentralized “agri-intelligence” systems where farmers collectively contribute field data and receive rewards, while researchers and companies gain a real-time view of what's happening across regions. It's fair, efficient, and empowering.



## Verifiable Sustainability and Carbon Credits

Sustainability has become more than a buzzword — it's a financial requirement. Yet carbon-credit systems today are notoriously opaque.

Web3 allows every carbon-saving action (like reduced nitrogen use or regenerative soil practices) to be verified and tokenized automatically.

When a farmer adopts greener methods, a smart contract can instantly generate digital carbon credits linked to satellite or IoT verification.

These credits can then be sold globally, giving farmers a direct income stream for sustainable practices rather than depending solely on subsidies.



## Fairer Trade, Faster Payments

Every farmer knows how long it takes to get paid. Sometimes weeks, sometimes months.

Blockchain-based settlements using stablecoins or agri-tokens can change that.

A decentralized marketplace allows a farmer in Ghana or Argentina to sell directly to a buyer in Spain, with instant payment once goods are verified at the port or warehouse.

It removes unnecessary intermediaries, reduces currency risk, and opens access to new markets — especially for developing regions where traditional banking systems remain limited.

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## Smart Contracts for Risk and Logistics

Weather risks, transport delays, and insurance disputes often make agriculture a stressful business. Web3 introduces smart contracts that execute automatically based on real-world events. For instance, if rainfall drops below a certain level, an insurance payout could trigger instantly, no paperwork needed.

In logistics, smart contracts can automate delivery confirmations and payments the moment fertilizer or crops reach a storage facility.

## The Bigger Picture

Web3 isn't just about crypto or digital tokens. It's about rebuilding trust and creating a digital economy for real assets. Agriculture, being one of the world's largest and most essential industries, is perfectly positioned to benefit. By connecting farmers, traders, buyers, and consumers on a transparent blockchain network, we can build a more efficient, sustainable, and fair agricultural ecosystem — one where every participant is visible, valued, and rewarded.

The world talks about “feeding 10 billion people by 2050.” To get there, we don't just need better seeds or fertilizers — we need better systems. And that's where Web3 can make all the difference.





**JAMES MATHEW**

**CEO & MANAGING PARTNER**

**UHY JAMES (CHARTERED ACCOUNTANTS LLC & ADVISORY LLC)**



# MILLIONAIRE MIGRATION IS GOING PLACES; EXPLORING ITS IMPACT ON THE UAE REAL ESTATE SECTOR

For centuries, migration has shaped human progress — driven by opportunity, ambition, and adaptation. In recent years, a new wave of migration has captured global attention: the rise of millionaire migration. In 2024, an estimated 134,000 high-net-worth individuals (HNWIs) with assets of at least USD 1 million relocated globally. That figure is projected to rise to 142,000 in 2025. The message is clear — the momentum of millionaire migration is here to stay.

This article explores how this global movement is transforming the UAE's real estate sector, positioning the nation as one of the world's most desirable destinations for wealth migration.

## The Millionaire Momentum in the UAE:

The UAE, home to around 11.2 million people, includes an estimated 120,500 millionaires, 308 centi-millionaires, and 20 billionaires. Reports indicate that the nation could attract over 30,000 additional millionaires in the next five years — a remarkable testament to its growing allure.

In 2024 alone, the UAE is projected to record a net inflow of 6,700 millionaires, nearly 49% higher than in 2023.

This surge is underpinned by the UAE's tax-friendly environment — with no income, capital gains, or inheritance tax — providing HNWIs an ideal base for wealth preservation and expansion.

## Why Are Millionaires Choosing the UAE:

Economically, the UAE enjoys steady GDP growth (3.9% in 2024 and 4.1% in 2025, as per the World Bank) and a strong AA– rating from Fitch, highlighting fiscal resilience and a high GDP per capita.

On the social and policy front, the Golden Visa Program has revolutionized the country's appeal. Since its introduction in 2019, the program has attracted entrepreneurs, investors, and top professionals from across the globe.

In 2023 alone, over 158,000 golden visas were issued — double the total in 2022 and more than triple the figure in 2021.

Combined with a cosmopolitan culture, exceptional infrastructure, safety, and innovation-driven governance, the UAE has cemented its position as a preferred hub for global wealth migration.

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## Ripple Effects on Real Estate:

The Golden Visa has been transformative for the UAE's real estate landscape, linking long-term residency directly to investment. Dubai continues to shine as a magnet for global investors.

In 2023, the Dubai Land Department recorded a historic 1.6 million real estate transactions, up 16.9% from 2022, with total transaction value surpassing USD 173 billion. Notably, non-resident investors made up 42% of new property buyers, underscoring Dubai's international magnetism.

## Key Shifts in the UAE's Real Estate Dynamics

- **Fastest-Growing Property Market:** The UAE remains among the world's top-performing property markets. Residential prices are expected to grow around 8% in 2025, with luxury villas and apartments witnessing 20%+ annual gains.
- **Luxury Property Boom:** In just the first quarter of 2024, 105 homes priced above USD 10 million were sold in Dubai. By year-end, 435 ultra-luxury homes crossed that mark — with Q4 alone accounting for 35% of total luxury transactions.
- **New Development Momentum:** To meet rising demand from Europe, the UK, China, India, and Russia, over 182,000 luxury homes are planned by 2026, including 76,000 units set for completion in 2025.

**Beyond Real Estate — A Wider Economic Multiplier:** This influx of affluent residents has created ripple effects across the UAE's economy. New demand is rising for luxury cars, bespoke interiors, fine dining, private aviation, and boutique financial services.

The real estate boom is thus cascading into a broader luxury lifestyle ecosystem, adding depth to the UAE's service economy.

Moreover, as sustainability and environmental consciousness become central to modern living, the next phase of UAE's real estate evolution is likely to spotlight green architecture, energy efficiency, and smart home integration — aligning luxury with responsibility.

## In Conclusion

Millionaire migration is not just reshaping the global wealth map — it is redefining how cities like Dubai and Abu Dhabi are envisioned and built.

For the UAE, this wave represents a golden confluence of investment, innovation, and inclusivity, setting the stage for the next era of sustainable, high-value growth.



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## INDUSTRIAL CONSTRUCTION IN THE UAE: WHERE EXPERTISE MEETS PRECISION

In the United Arab Emirates, construction is not a one-size-fits-all industry. While commercial towers and residential projects dominate the skyline, industrial construction represents an entirely different world — one defined by extreme conditions, strict safety requirements, and specialized expertise.

### **A Different Kind of Challenge**

Working inside factories, plants, or heavy industrial zones is far from the typical construction environment. Temperatures can soar beyond 100°C, equipment runs continuously, and safety rules are uncompromising. Every task demands additional planning — from obtaining gate passes and security clearances to managing industrial portal approvals and coordinating with multiple facility departments.



### Safety Beyond Standards

Industrial projects demand more than hard hats and steel boots. Workers often require special PPE, such as chemical-resistant suits, low-voltage tools, and non-sparking equipment designed to prevent ignition risks in sensitive environments. The emphasis shifts from speed to safety, precision, and compliance — because one small mistake can halt production or endanger lives.

### Admin Work That Defines Execution

Unlike open construction sites, industrial projects are heavily regulated. Each step — whether hot work, confined space entry, or shutdown activity — needs prior approval and documentation. Managing these requirements means extra administrative effort, but it's also what ensures smooth and compliant execution within operational plants.

### A Test of True Capability

Delivering projects in industrial environments is never fast or cheap. It's slower, costlier, and far more demanding, requiring teams with technical know-how and discipline. Yet, succeeding in these projects is a mark of true competence — proof that your company can perform under the toughest conditions and meet the highest standards of quality and safety.



### PFC Group — Proven Excellence in Industrial Construction

PFC Group is proud to be one of the few companies in the UAE that have truly succeeded in this demanding field. Backed by specialized engineers, supervisors, and industrial experts, PFC continues to deliver complex projects in live environments — safely, efficiently, and to the highest technical standards.

This success reflects not only capability, but also a deep understanding of the industrial ecosystem

### Conclusion

Industrial construction is not just another segment — it's a benchmark of capability. From Metal smelters to power plants, only specialists can navigate the complex mix of engineering, safety, and operational excellence required.

To succeed here is to prove that your organization isn't just building structures — it's building trust in the most challenging environments imaginable.





**DR SARA KHORAKIWALA**  
**FOUNDER, RA WELLNESS HUB, DUBAI**



# LONGEVITY IS HERE, BUT WHERE IS THE QUALITY OF LIFE?

The human race has achieved one of its greatest victories — we are living longer than ever before.

The average lifespan is now edging toward 100 years, but while we have mastered the art of survival, we have yet to perfect the science of living well.

Across the world, governments are struggling with the financial arithmetic of longer lives: ballooning pension obligations, rising healthcare costs, and shrinking workforces. But an even greater challenge has already arrived — the silent epidemic of declining mental and emotional wellbeing among our elders and youngsters too.

## The Longevity Paradox

We celebrate longevity as progress, yet many of our elders live their extended years burdened by Alzheimer's, Parkinson's, depression, and social isolation.

The medical miracle of longevity has unintentionally created a social crisis: people are outliving their health, their wealth, and oftentimes their purpose.

The metrics that once measured success — GDP, life expectancy, access to healthcare — fail to capture what truly matters: vitality, independence, joy, and connection.

## The Hidden Costs of Ageing

Longevity without wellness comes at a steep price:

Stress and isolation are now as lethal as chronic disease.

Cognitive decline is accelerating globally, threatening not only individuals but entire healthcare systems.

Financial vulnerability among retirees is rising even in advanced economies.

The world's focus has been on years in life — not life in years.

If we continue on this path, the so-called “**silver century**” could become a time of struggle rather than serenity.

## From Survival to Renewal

We urgently need a paradigm shift — from healthcare to well-care, from treatment to prevention, from ageing to active longevity.

At Ra Wellness Hub, we are re-imagining what it means to age gracefully and live vibrantly. Our philosophy is simple yet revolutionary:

Longevity is not just about extending lifespan, but expanding health span — the number of years we live with vitality, clarity, and joy.

We combine the precision of science with the warmth of human connection — integrating evidence-based therapies, regenerative nutrition, mind-body balance, and community engagement. The goal is not merely to slow decline but to ignite rejuvenation at every stage of life.

## The Power of Community and Purpose

As the world fragments into digital bubbles, it is community that must become medicine.

Purpose, belonging, and touch are as vital to health as oxygen or exercise.

We need intergenerational ecosystems — where elders mentor, create, and contribute — transforming isolation into inclusion.

Longevity should not mean retreat; it should mean renewal. The wisdom of age must find expression through mentorship, creativity, and service.

Society must evolve from seeing the elderly as dependents to recognising them as reservoirs of resilience and experience.

## A Global Call to Action

To truly address the coming wave of ageing, governments, innovators, and citizens must collaborate to:

1. Invest in preventive longevity — holistic hubs that blend medical science with wellness.
2. Mainstream mental health and cognitive vitality — making emotional wellbeing as normal as physical fitness.
3. Redesign policy around empowerment — shifting from welfare to wellbeing.
4. Leverage technology for empathy — AI and robotics that support, not replace, human care.

If the 20th century was about extending life, the 21st must be about enriching it.





Our collective challenge — and opportunity — is to ensure that the next generation not only lives to 100 but lives beautifully, purposefully, and connected to one another and our planet.

### About Ra unisex salon and Wellness Hub

Ra Wellness Hub, based in Downtown Dubai, is a next-generation mind-body longevity center integrating medical science, holistic rejuvenation, and community empowerment.

Founded by **Dr Sara Khorakiwala**, a **Harvard-trained entrepreneur and psychiatrist**, **Ra Wellness Hub** envisions a world where wellbeing is not a luxury but a shared human right — where every sunrise marks renewal in body, mind, and spirit.



# BUILDING PROFITABLE GROWTH THROUGH THE POWER OF AI



Over the last few years, I've had countless conversations with business owners, startup founders, and corporate leaders. Almost every discussion circles back to one question — **how can we grow faster, smarter, and more profitably in a changing world?**

The truth is, growth today is no longer just about hard work. It's about intelligent work — and that's where Artificial Intelligence has completely changed the game.

**At PineSucceed Technologies**, we've seen first-hand how AI can transform a company from within. It's not just about automating tasks or analyzing data — it's about giving businesses the power to see what's coming, to make decisions with clarity, and to find profit in places they never thought to look.

When we work with a company, our focus is simple: **how can we make this business more efficient, more intelligent, and ultimately, more profitable?**



We help them predict customer needs, cut down on wasted effort, improve team productivity, and unlock growth opportunities hidden in their own data.

I've always believed that every business, no matter its size, has potential waiting to be uncovered. AI just helps us uncover it faster. For example, our AI solutions help retailers know what products will sell before the season starts, help financial institutions identify risks before they become losses, and help service providers personalize customer journeys like never before.

What excites me most is seeing how this technology gives leaders more control — not just over their operations, but over their future. It allows them to move with confidence, backed by data and powered by intelligence.



At PineSucceed, we don't see AI as a replacement for people, we see it as a way to make people more powerful. More creative. More capable of doing meaningful work.

And that's where real profit comes from — when technology amplifies human potential.



**PIYUSH AGARWAL**  
**CEO, PINESUCCEED TECHNOLOGIES**

As business leaders, our responsibility is not just to keep up with change, but to lead it. AI gives us the opportunity to do that — to grow faster, serve better, and create more value for the world around us.

We're proud to help companies on that journey. Because when our clients grow, we grow with them. And that, to me, is what success truly means.

As part of the The CEO Club community, I at PineSucceed Technologies believe in collaboration, innovation, and purpose-driven leadership. Together, by embracing AI responsibly, we can illuminate the path for smarter, faster, and more sustainable business growth.



## GAIP AT HORASIS GLOBAL SUMMIT 2025 SÃO PAULO, BRAZIL

Panel Theme: **InsurTech for Economic Resilience and Parametric Risk Transfer**

The Global Association of InsureTek Professionals (GAIP) was honored to host a high-impact panel discussion during the Horasis Global Summit 2025, co-hosted by the University of São Paulo, marking the Soft Launch of the GAIP Brazil Chapter.

The session brought together distinguished thought leaders and innovators driving the future of InsurTech and resilience across Latin America:

**Rodrigo Botti** – Country Head Lockton Re, Co-founder PAMA Holding, former President ANRe

**Henrique Volpi** – Co-Founder & CEO, Kakau; Co-Author, The InsurTECH Book

**Samy Hazan, MBA** – Leader of Brazil's InsurTech Ecosystem & CEO, SH Consulting

**Paula Mendes Caldeira** – Co-Founder, Plugify and Guarda (MGA specializing in parametric climate insurance for agribusiness)



**Rafaela Selem Moreira** – Sustainable Development Risk Specialist at IRB (Re) (formerly IRB-Brasil Resseguros), a major reinsurance company based in Brazil.

Moderated by **Dr. Aftab Hasan, Founder & Chairman of GAIP - InsureTek**, the panel explored how InsurTech, data, and collaboration can strengthen economic resilience and accelerate sustainable innovation across emerging markets.

As part of the occasion, GAIP presented mementos of appreciation to:

**Dr. Frank-Jürgen Richter**, Founder & Chairman of Horasis

**Professor Marcelo Zuffo**, Dean of the University of São Paulo

In recognition of their visionary leadership and partnership in fostering innovation, inclusion, and knowledge exchange.







**MAKRAM JAIBAJI**  
CEO  
GLOBAL CONSTRUCTION SOLUTION



The UK's infrastructure—roads, railways, utilities—faces mounting challenges: aging assets, rising costs, and ambitious net-zero targets. Artificial intelligence (AI) is emerging as a powerful tool to address these issues, transforming how civil engineers plan, build, and maintain critical systems.

By driving efficiency, cutting costs, and enhancing sustainability, AI is reshaping the future of infrastructure. Companies like GCS AI+, which has fully integrated AI across its operations, alongside innovators like AECOM and Arup, are leading this shift, offering practical solutions for engineers worldwide. This article explores AI's impact on UK infrastructure, from government strategies to real-world applications, economic benefits, and challenges, providing actionable insights for ICE members and the broader engineering community.

### **A NATIONAL PUSH: GOVERNMENTS AI STRATEGY**

The UK government is doubling down on AI to modernize infrastructure and spark economic growth. In January 2025, Prime Minister Keir Starmer unveiled the AI Opportunities Action Plan, a roadmap to make the UK a global AI leader. Key initiatives include

**AI Growth Zones, Supercomputing Power, Billions in Investment, Tech Partnerships**

### **AI ON THE GROUND: TRANSFORMING HOW WE BUILD**

With government backing in place, AI is delivering results across infrastructure projects. Leading companies are showing what's possible.

### **SURVEYING AND MAPPING: FASTER, SHARPER INSIGHTS**

Forget weeks of manual surveying. AI-powered drones, LiDAR, and satellite data now map sites 85% faster with 95% accuracy in spotting underground utilities [14]. GCS AI+ is a standout, using real-time AI analytics to cut site revisits by 70%, speeding up project starts. AECOM also leverages AI for precise urban surveys, setting a high bar for efficiency. These gains streamline the earliest stages of projects.

### **DESIGN AND ENGINEERING: BUILDING SMARTER, GREENER**

AI can test thousands of design options in hours, cutting material use by 20%, speeding analysis by 50%, and boosting energy efficiency by 25% for systems like HVAC [15]. Arup uses AI to craft climate resilient structures, aligning with net-zero goals. These tools are helping build infrastructure ready for the future.

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## **MAINTENANCE: STOPPING PROBLEMS BEFORE THEY START**

Predictive analytics and digital twins forecast wear with 60% better accuracy, saving 40% in planning time and extending asset life by up to 25% [16]. WSP has saved ~£1 million on water network diagnostics, ensuring systems stay reliable. This approach cuts costs and disruptions.

## **CONSTRUCTION OVERSIGHT: EYES ON EVERY DETAIL**

AI-powered drones and AR headsets make inspections 90% faster and reduce errors by 50% [17]. AECOM uses AI to improve road safety, catching issues early. WSP applies similar tools for real-time quality control. These advancements ensure projects finish on time with fewer mistakes.

## **CASE STUDY: SAFI AL MAJMAH ROAD PROJECT**

The Safi Al MajmaH Road Project in Abu Dhabi, a 35.5 km single carriageway connecting Al Ain and Al Dhafrah, exemplifies AI's transformative potential. Using AI-powered drones and LiDAR, the project achieves 85% faster topographic surveying with 95% accuracy, reducing costs by 20% [14]. AI-driven design simulations cut material use by 20% and design time by 50%, aligning with Abu Dhabi Quality and Conformity Council standards [15].

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## **THE ECONOMIC PAYOFF: BILLIONS IN BENEFITS**

AI's impact is economic as well as technical. Microsoft predicts a ~\$550 billion GDP boost by 2035, while Google estimates its AI tools add ~£118 billion annually to the UK economy [7, 8]. For infrastructure, AI could contribute ~£14 billion yearly, with 45% of engineering firms piloting AI solutions [9, 18]. AI cuts project costs by 22% through early error detection and speeds delivery by 45%.

## **JOBS: EVOLVING WITH THE TIMES**

AI is reshaping the workforce, creating demand for data analysts, AI specialists, and tech-savvy engineers. A 2024 IPPR report warns 8 million jobs could be at risk without reskilling [10]. However, the ~£14 billion AI infrastructure investment will create 13,250 jobs [3]. Firms like WSP are training workers to collaborate with AI, building a future-ready workforce.

## **CHALLENGES: CLEARING THE HURDLES**

AI's potential comes with challenges:

- **Cybersecurity:** AI-managed data is a growing target, with risks escalating by 2027 [11].
- **Ethics:** Fair algorithms are essential, guided by the AI Playbook [5].
- **Access:** AI benefits must reach rural areas [6].
- **Energy Demands:** AI data centers challenge net-zero goals [12].



THEROAD AHEAD: LEADING THE GLOBAL CHARGE

AI is transforming UK infrastructure, with companies like AECOM, Arup, WSP, and GCS AI+ driving progress. GCS AI+'s full AI integration inspires others. The forthcoming AI Infrastructure Roadmap (2025) will clarify investment priorities [13]. The UK is poised to set a global standard for smart infrastructure.



AT A GLANCE: AI'S IMPACT

Area		Improvement	Leading Example	Data Source
Surveying & Mapping		85% faster, 95% accurate	GCS AI+ analytics	[14]
Design & Engineering		20% less material, 50% faster	Arups sustainable designs	[15]
Maintenance		60% better predictions, 25% longer asset life	WSPs network savings	[16]
Construction	Over-sight	90% faster inspections, 50% fewer errors	AECOMs road safety AI	[17]
Economic Impact		€550B GDP boost by 2035, €14B yearly for infrastructure	Industry-wide adoption	[7, 9]

THE BOTTOM LINE

AI is revolutionizing UK infrastructure, delivering smarter, greener solutions. Pioneers like GCS AI+, alongside AECOM, Arup, and WSP, are showing whats possible. As the UK tackles cybersecurity and reskilling, its building a future-ready infrastructure system that could inspire the world



## COFFEE ISLAND CELEBRATES INTERNATIONAL COFFEE DAY WITH A GRAND OPENING IN CAIRO

This year, Coffee Island chose to celebrate International Coffee Day in a truly special way, by opening the doors to its brand-new flagship store in Cairo, located in the heart of the historic Korba district.

The grand opening marked a milestone in Coffee Island's global journey, symbolizing the brand's commitment to bringing specialty coffee culture to every corner of the world. With a presence in more than 12 countries and over 460 stores worldwide, Coffee Island continues to strengthen its international footprint, expanding from its Greek roots to key markets in Europe, the Middle East, Africa and North America.

The vibrant event drew a lively crowd of coffee enthusiasts, local personalities, and digital influencers, who shared the experience across social media — spreading the warmth, energy, and aroma of the day far and wide.

The atmosphere was charged with excitement as hundreds of guests filled the new flagship store, transforming the celebration into one of Cairo's most talked-about events of the season.





Guests had the opportunity to discover the art of coffee through signature beverages crafted by Coffee Island's experts, enjoy exclusive tastings and flavours, and dance to uplifting music in a lively atmosphere that captured the essence of Greek and Egyptian hospitality.



The Coffee Island Explorers team, together with the Greek Ambassador to Egypt, welcomed everyone to a joyful celebration of coffee, culture, and community.

From Greece to the world, Coffee Island continues to prove that coffee is more than a beverage, it's a community, an inspiration, a culture, and a universal language that brings people together.







## BREEZ BY DANUBE: DUBAI MARITIME CITY'S TALLEST TOWER OFFERS PANORAMIC SEA VIEWS AND LUXURY LIVING

Danube Properties, one of the UAE's most trusted and dynamic real estate developers, continues to set new benchmarks in luxury and value-driven living with the launch of its latest project – Breez by Danube. Rising majestically in Dubai Maritime City as its tallest residential tower, Breez represents a new era of premium waterfront living where panoramic sea views meet world-class design.

The project is offered under Danube's signature 1% monthly payment plan, making the dream of owning a luxury home on the water more accessible than ever.

This launch also marks Danube's second iconic development and fourth tower in Dubai Maritime City, following the resounding success of Oceanz by Danube, which set a new benchmark for waterfront residences in Dubai. Building on that momentum, Breez reflects the developer's vision of shaping Dubai's maritime district into one of the most sought-after lifestyle destinations.

Breez provides an opportunity for both homeowners and investors to secure a rare asset that combines lifestyle, prestige, and financial growth. As waterfront plots become increasingly limited, investing in Breez offers strong ROI and long-term wealth creation.



Standing tall as a 60-storey tower with a built-up area of around 1.5 million sq. ft., Breez by Danube is designed to be a landmark address that embodies luxury from every angle. The development features more than 1,000 units, thoughtfully designed to maximize space, functionality, and views.

Breez offers a wide range of residences tailored to diverse lifestyles—ranging from modern studios and spacious 1–4 bedroom apartments to ultra-exclusive Breez Duplex villas, all oriented to capture breathtaking, unobstructed views of the Arabian Gulf.

Complementing its residences, Breez will also host a curated selection of retail outlets and restaurants, bringing shopping and dining experiences right to residents' doorstep. Every aspect of Breez has been carefully curated to embody the essence of resort-style living. The tower offers over 40 resort style amenities, blending leisure, wellness, and community experiences.

“At Danube, our mission has always been to seamlessly blend luxury with affordability. With Breez by Danube, we're not just offering homes — we're delivering a premium waterfront lifestyle with panoramic sea views in one of Dubai's most prestigious destinations. Dubai has consistently witnessed some of the highest ROI and value appreciation in waterfront properties, and Breez takes this legacy further,” said **Rizwan Sajan, Founder & Chairman of Danube Group**.

“Building on the success of Oceanz, Breez elevates our vision by combining an iconic location, an exceptional lifestyle, and unmatched investment potential. Supported by our signature 1% monthly payment plan, Breez empowers both homeowners and investors to achieve their dreams without compromise.”

### HIGHLIGHTS

**Infinite sea view apartments** – Experience exclusive seafront living with sweeping panoramic views and exquisitely furnished residences.

**Prime and strategic location** – Inspired by the success of Oceanz by Danube, the brand unveils Breez, the tallest residential tower in Dubai Maritime City. Located close to major hubs such as Jumeirah Beach Road, Dubai Frame, and the Museum of the Future, DMC offers unmatched convenience for residents and strong appeal for investors.

### **40+ premium resort-style amenities** –

An infinity pool with ocean views, extensive indoor and outdoor sports and family facilities, wellness centers, jogging tracks, indoor cinemas, gardens, BBQ decks, and play zones all come together to offer a true resort-style lifestyle with entertainment for everyone.



## GLOBAL TRADE IN AN AI WORLD

Topping out at a symbolic 1,776 feet, the New World Trade Center tower in New York City is a bold statement of economic resilience and our uniquely human ability to look to the future. Tracing its origins back to the 1939 World's Fair, it's the first of more than 320 centers located in 90 countries.

For over 56 years, the World Trade Centers Association has been focused on providing office space and support services in prime locations from which over a hundred thousand member companies can expand into global markets.

The benefits of doing business internationally are obvious, especially for companies offering products or services not readily available in other countries. The challenges, however, are formidable. Customs, tariffs, and other trade regulations. Foreign currency fluctuations.

Vague and often undecipherable laws and statutes. Shifting labor markets and demographics. Corruption. Access to capital and banking services. Complex tax regimes.

The list seems endless. Simple tasks like obtaining a visa for a business meeting can quickly turn into a nightmare if the right sequence of steps isn't followed exactly.



This means that a major key to business success in global markets is much more than having office space in a uniquely named complex. The prestige factor that comes with having a World Trade Center logo on your website certainly helps. But the main ingredient is knowledge. And the knowledge you need is always out there, somewhere. But in which city? Which office? Which person?

Just as the typical World Trade Center office complex needs physical infrastructure (roads, utilities, security, janitorial services and the like), a digital knowledge base needs a supporting electronic infrastructure.

The idea may seem daunting, but it doesn't have to be. The good news is that you can take it one step at a time, building upon digital resources you already have.

### **Creating a digital knowledge base for global trade**

You've probably witnessed the following scenario firsthand. Someone has a need. The person next to them knows somebody who knows somebody who knows somebody and, voila! Problem solved.

That's the basic idea behind setting up an office in a World Trade Center. Gaining proximity to people "in the know."

But what about all the times in which a connection isn't made? A person with the right knowledge could be one building or even one floor away from the person that needs it. But they never make the connection. That's where the concept of a digital knowledge base comes into play. In a world literally drowning in publicly-available data, the possibilities are endless. We only need to access and process it.

Here's an actual example. A company doing business in India and Africa saw firsthand the struggles that large portions of the population were having with water shortages. A quick AI-based search found a company in the UK that manufactures a new type of waterless toilet based on anaerobic digestion of human waste. While there are many waterless toilets available globally, the AI software ranked this particular model at the very top, far above the others. The reason was its high sustainability ranking. Also, the biogas produced by the toilet could be used as fuel for clean-burning gas stoves.

After some additional prompts, the system discovered a company in India that was looking for ways to detect disease outbreaks in the very early stages in order to prevent further spreading. A more competitive and innovative solution emerged in which the waterless anaerobic toilets solved both the sanitation problem in drought-stricken areas and aided in detecting and containing early outbreaks of disease.

This is just one of the nearly infinite business opportunities made possible by linking needs with providers all across the globe through the use of low-cost, yet extremely powerful, technology.

The same approach can be applied to economic and trade data, tender offers, trade missions, travel alerts, and global banking regulations. Not to mention the many challenges mentioned at the beginning of this article.

Anything and everything related to global trade is fair game. This includes finding and vetting subject matter experts and/or potential host nation business partners.

Or pairing businesses with early stage, leading-edge technology developers. Or better yet, mining the literally trillions of dollars of previously-funded off-patent research now available for free in the public domain.

### **Shrinking geography...everything is virtually one click away!**

On the surface, this may seem to require significant up-front investment. However, cloud computing services can provide cost-effective access to resources such as processing, memory, data storage, and a myriad of application software options. A business model can be set up to start small and scale up as needed.



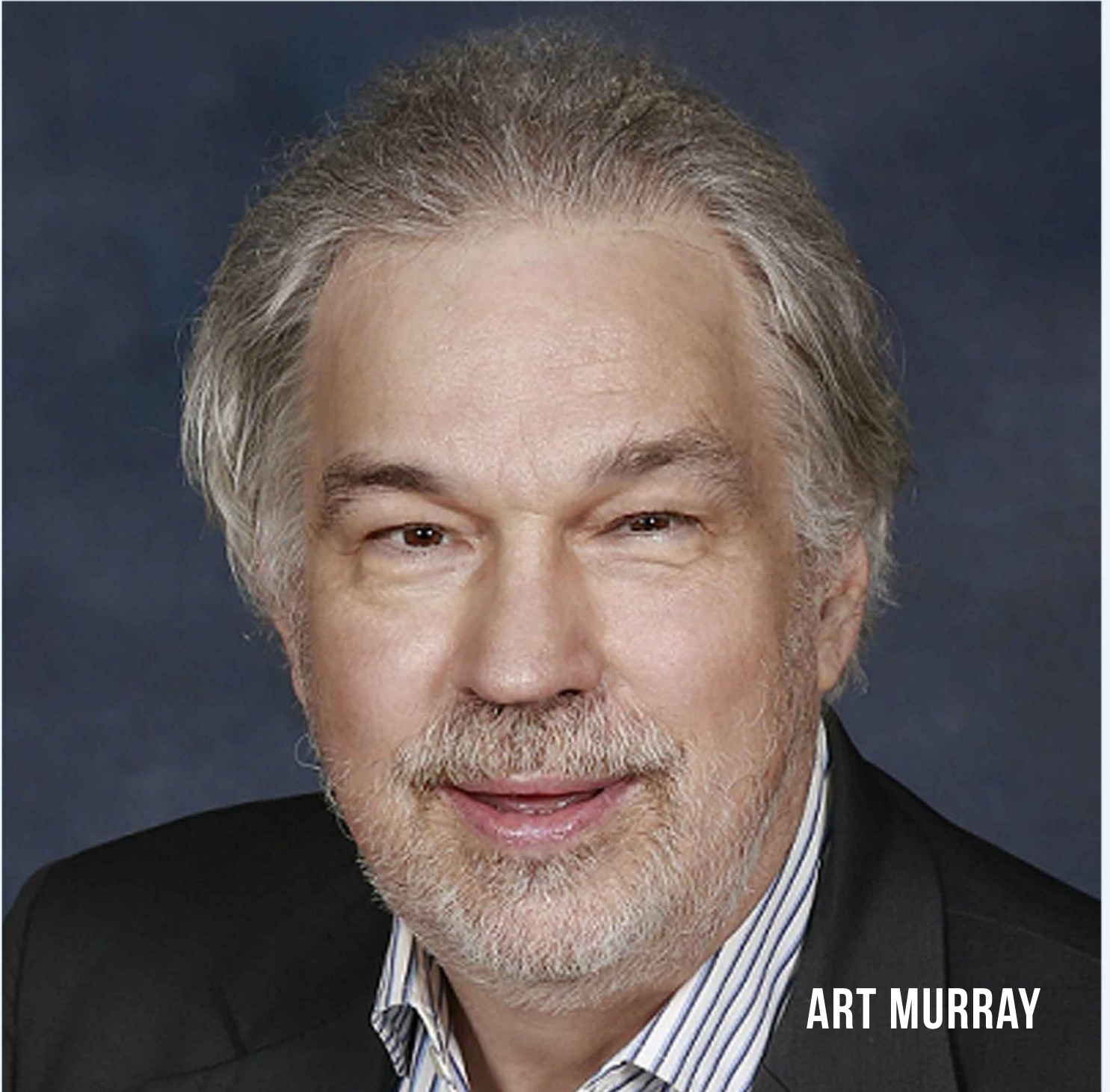
Everything is within reach, including the world's leading technology corridors and associated universities, think tanks, research institutes, and computing power, including rapidly-emerging quantum computing.

These “clusters” or areas of innovation also provide access to a highly skilled workforce that is increasingly inclined to work remotely.

This all means faster product-to-market cycles, enabled by the ability to quickly learn and make adjustments from successes and failures – a key factor in successful innovation.

Consider your own situation. Using this as a model, how will your company, your partners, even your entire industry benefit from your taking the lead in forging a path using digital technology to enhance global trade?





Physical structures like World Trade Centers will continue to play a key part for businesses of any size looking to profit from exporting and/or importing. If you are able to set up an office in one or more of these centers, that's great. But don't let a lack of geographically disbursed physical facilities limit your company's growth internationally. In today's world, digital resources are just as, and even more, valuable than physical ones. Think of what you could do if you simply applied this approach to the contacts you already have. Your CEO Clubs Network membership is the perfect place to start.



## LYTEN COMPLETES ACQUISITION OF NORTHVOLT BESS MANUFACTURING FACILITY IN POLAND

Lyten, the global leader in lithium-sulfur batteries and energy storage, announced today that it has completed its acquisition of Northvolt Dwa in Gdańsk, Poland. Northvolt Dwa is a 25,000-square meter (270,000-square foot) battery energy storage system (BESS) manufacturing and R&D facility that was opened in 2023.

The facility includes equipment to ramp up to 6 GWh of energy storage manufacturing capacity and the ability to expand to up to 12 GWh in the future.

The Northvolt Dwa acquisition accelerates Lyten's entry in the rapidly growing BESS market. The Gdańsk location will serve as a major EU hub for Lyten's BESS manufacturing and will export products to countries throughout the EU and across the world.

Lyten intends to initiate the restart process immediately and to produce first commercial units off the line prior to year-end 2025.



“The Northvolt Dwa facility in Gdańsk is a world-class asset servicing the rapidly growing and strategically important BESS market. As demand for electricity continues its rise throughout the world to support AI and economic development, distributed energy storage will become increasingly critical,” said **Dan Cook, Lyten CEO and Co-Founder**. “We are seeing demand from across the world and are restarting production immediately to begin fulfilling orders before the end of the year.”

Lyten acquired Northvolt’s BESS product portfolio and intellectual property in the third quarter 2025. The first product to be produced at Northvolt Dwa is the Voltpack Mobile System (VMS).

Robert Chryc-Gawrychowski was recently announced as CEO of Lyten Poland and will lead operations at Northvolt Dwa. Robert was previously CEO of Northvolt Poland and led Northvolt’s efforts in Poland through the planning, construction, and startup of Northvolt Dwa.

Robert stated, “BESS is now a critical technology for energy security and economic development, and it is increasingly important that Europe is able to manufacture batteries locally. We are appreciative of the support of this acquisition by the Polish government at the city, provincial and national level and for their shared enthusiasm for Gdańsk as an important BESS hub for Europe.”



Andrzej Domański, Poland Minister of Finance and Economy, stated, “Lyten’s operations in Gdańsk are part of a broader process of developing advanced energy technologies in Poland and across Europe. International cooperation in this field supports knowledge transfer, innovation, and the growth of local industrial expertise. We support projects that contribute to building a sustainable and competitive economy.”

Aleksandra Dulkiewicz, President of Gdańsk, added, “For Gdańsk, Lyten’s activities represent an opportunity to collaborate on the creation of energy innovation centers. We see many opportunities for cooperation – from research and development partnerships with universities, through pilot projects, to other activities aligned with Gdańsk’s development strategy and national and regional economic specializations.

On August 7th, Lyten announced binding agreements to acquire all remaining Northvolt operations in Sweden, Poland, and Germany, with manufacturing assets totaling approximately \$5 billion in book value. Close of the remaining Sweden and Germany acquisitions are expected to continue through the 4Q 2025.



## WHY COMMUNICATION IS THE CORNERSTONE OF ENTREPRENEURIAL SUCCESS

**Entrepreneurship** is often described as a journey of vision, risk, and innovation. Yet beneath every strategy and milestone lies one skill that quietly defines success: communication. It is not just about speaking. It is about connecting: with your team, your clients, and your purpose.

I have worked with founders, teams, and leaders across industries, and the pattern is always the same.

The entrepreneurs who thrive are those who communicate with clarity, intention, and empathy.

### **Clarity Builds Confidence**

When your message is clear, your team can move with confidence. If you say, “We need to grow the business,” everyone will interpret it differently.



But if you say, “We aim to increase revenue by 30 percent this year through launching X and expanding into Y,” people know where they are headed. Clarity creates momentum. Confusion creates friction.

### Connection Fuels Commitment

Every business is, at its core, a human story. Whether you sell technology, services, or niche perfumes, people are the constant. When you communicate with authenticity, you inspire loyalty. When you speak with purpose, you spark action.

Teams that feel connected to their “why” perform differently. Clients who feel understood stay longer. Communication turns transactions into relationships.

### Adaptation Requires Dialogue

Change is the only constant in entrepreneurship. Markets shift, technologies evolve, and teams grow. Strong communication keeps you adaptable.

When you ask, “What’s working for you? What do you need from me?” you open a channel for feedback that keeps your business alive and responsive. Silence, on the other hand, kills progress.



### Your Brand Speaks Through You

Your brand is not your logo or website. It is the way you speak, the tone of your emails, and the way you handle challenges. Every message you share, every caption you post, shapes your reputation before you even say your name. Entrepreneurs who master communication understand that consistency in tone, honesty, and presence is what builds trust over time.

### Conflict Can Become Growth

No business grows without tension. The difference between a breakdown and a breakthrough is how you communicate through it.

When you address issues directly, express expectations clearly, and listen without ego, you turn friction into learning.

Good communication is not about avoiding conflict. It is about transforming it into progress.



### How to Communicate Like a Leader

1. Define your message and repeat it until it becomes second nature.
2. Build feedback into your routine. Ask, listen, and adjust.
3. Match your message to the right medium.
4. Use storytelling to bring data to life.
5. Listen more than you speak.

### The Bottom Line

Strategy without communication is like a compass without direction. You can have the best idea in the world, but if people do not understand it, it will not grow. Communication is not a soft skill. It is a power skill.

When entrepreneurs learn to communicate with clarity and connection, they do not just build businesses. They build movements.

**Simina Farcasiu** is a business coach and consultant who helps entrepreneurs and leaders unlock clarity, courage, and communication. Learn more at [siminafarcasiu.com](http://siminafarcasiu.com).



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# CEO Clubs Upcoming Events

## Club Event

Nov 05

CEO Clubs Lunch Meeting

## Support Event

Nov 19 - 20

Ras Al-Khaimah Investment and Business Summit

## Club Event

Nov 22 - 25

8th Burj CEO Awards  
Dubai, UAE

## Club Event

Jan 13 - 15

Global Real Estate Investment Summit & Expo 2026



Dr. Malik Dzirlo  
Partner & Managing Director  
Deloitte



Avinash Babur  
CEO  
InsuranceMarket.ae



Lula Mohanty  
Managing Partner - MEA  
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Waseem Ashqar  
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Burj CEO Awards



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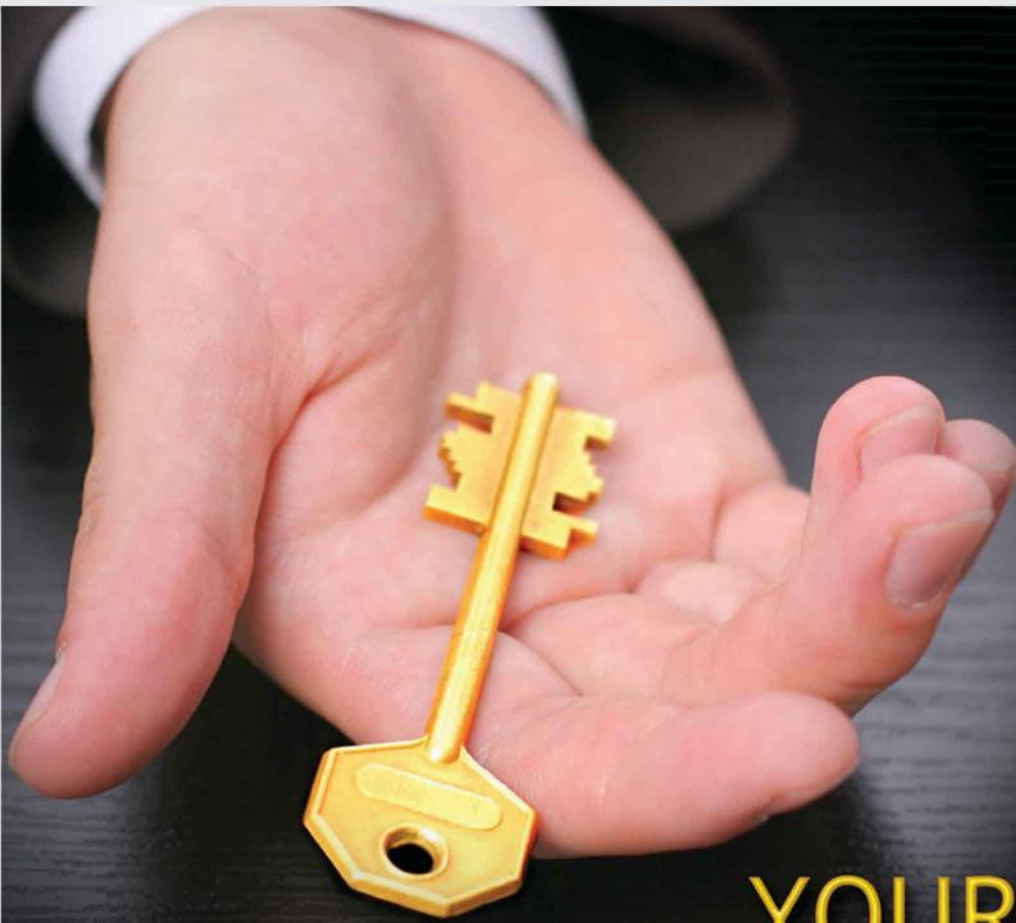


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